



## **AGENDA**

### **Round table with representatives of the shooting sport industry Boulevard Hotel, Baku, Azerbaijan, July 23<sup>rd</sup>, 2017**

1. Welcome speech of Mr. Vladimir Lisin, President of the European Shooting Confederation, ISSF Vice-President
2. Introduction of the participants (Mr. Alexander Ratner, ESC Secretary General)
3. Presentation “Experience of the ESC in organization of TV production and broadcasting of the competitions” (Mrs. Anna Leshchikova, Executive Director of the Russian Shooting Union)
4. Discussion on topics:
  - Achievements and proposals of the cartridges manufacturers (expected speeches by representatives of ELEY, LAPUA, FIOCCHI and others)
  - Achievements and proposals of the firearms producers (expected speeches by representatives of WALTHER, Feinwerkbau, Anschütz and others)
  - Achievements and proposals of the targets and electronic equipments producers (expected speeches by representatives of SIUS, Laporte, Meyton and others)
  - Achievements and proposals of the special cloths and shoes manufacturers (expected speeches by representatives of Sauer, M.U.SCH.E, Castellani and others)
  - Production of the signal and TV coverage of the competitions (expected speech by Mr. Zoran Čelić)
  - Suggestions on development of the shooting sport among youngsters (Mrs. Kerstin Bodin, ESC Vice-President, Mr. Petros Kyritsis, ESC Presidium Member)
  - Formation of the dress code as means of popularization of the shooting sport and growth of the services market (expected speeches by representatives of Beretta, Perazzi, Reebok, Nike, Bosco and others, Mrs. Anna Leshchikova)
  - Modernization of the firearms equipment as a tool of sports development and growth of the services market (proposed speech by Mr. Willi Grill, ESC Presidium Member)
  - Way to the 2024 Olympic Games: new possible formats and events (Mr. Alexander Ratner)
  - What is more effective for the industry: individual sponsorship, support of the competitions organizers or a long-term cooperation with the federations (Mr. György Nagy, ESC Presidium Member, President of the Hungarian Shooting Federation)
  - Modernization of the ISSF structure as means to create favorable conditions to the development of sport and business (Mr. Alexander Ratner)